



Broward Democratic Executive Committee
Office of the Chair

October 27, 2026

Ms. Lacroix
Candidate for North Lauderdale Mayor

Cease and Desist Notice

Unauthorized use of the Broward Democratic Party name

Ms. Lacroix:

On behalf of the Broward Democratic Executive Committee (BDEC), I demand that you immediately cease distributing or publishing campaign materials that falsely imply that the Broward Democratic Party or BDEC authorized your publication or supports your candidacy.

This demand concerns the blue-and-white campaign card headed "VOTE BLUE," bearing the line "Florida General Election - November 3, 2026," and prominently labeled "BROWARD DEMOCRATIC PARTY CANDIDATES." It displays candidate photographs, including you for North Lauderdale Mayor and Tamar Hamilton for Circuit Judge, and identifies you in the footer as the person who paid for it.

You did not receive permission from the Broward Democratic Party or BDEC to use our name to present this card as party-approved material. You are not supported by the Broward Democratic Executive Committee. Including your candidacy under that heading misleadingly conveys party approval that has not been given.

The disclaimer states that the card is "not authorized by any other candidate or candidate's committee." That language supplies no authorization from the Broward Democratic Party or BDEC. Identifying yourself as the payer does not cure the misleading impression created by the prominent use of the Party's name.

The judicial listing compounds the problem. Our official voter guide recommends "VOTE NO" on judicial retentions and does not list Tamar Hamilton as a supported candidate. Those retention recommendations do not endorse a candidate in a separate contested judicial race. Where the Committee has taken no position, its neutrality must not be presented as approval. Continuing to imply such support after receiving this notice would knowingly mislead the voters you seek to represent.

These representations raise serious concerns under section 106.143(4), Florida Statutes, which generally requires specific written approval before a candidate, or someone acting on a candidate's behalf, represents that an organization supports that candidate. If the card was distributed as direct mail meeting the definition in section 106.1436(1), the prohibition against representing a covered voter guide as an official party publication without the required written permission is also implicated under section 106.1436(2).

Required Corrective Action

Stop distribution immediately and complete the following corrective actions within 24 hours of receipt of this letter:

1. Remove the card from websites, social media, advertising, and other channels under your control. Stop distributing printed copies and direct your campaign personnel, volunteers, and vendors to cease further circulation.
2. Remove or correct any use of the Party's name or branding that implies approval, sponsorship, or endorsement that has not been authorized in writing.
3. Issue a clear correction through the channels used to distribute the material, reaching the same audience to the extent reasonably possible. State that the card was paid for by you, was not authorized by the Broward Democratic Party or BDEC, and that BDEC does not support your candidacy.
4. Provide written confirmation to the Office of the Chair describing each corrective action and enclosing copies of the correction. Identify the distribution channels used, including whether the card was mailed. If you claim written authorization, provide a complete copy.

Preserve copies of the disputed materials and related distribution records, printing orders, invoices, and communications. Removing material from public view must not involve destroying these records.

Failure to comply may result in referral to legal counsel and the appropriate election enforcement authorities, and pursuit of available legal remedies, including injunctive relief where warranted. The Broward Democratic Executive Committee reserves all rights and remedies.

Respectfully,

Rick Hoyer

Chair, Broward Democratic Party
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